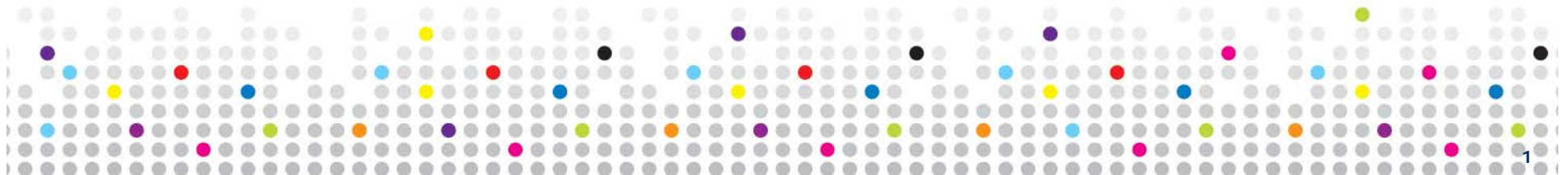


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Healthcare Reform: Technology Applications Beyond EMR

November 11, 2009





- Housekeeping
- Introductions
- *Meaningful Use* — what is this and what do we know so far?
- Guest panel Q&A session
- Audience Q&A session





Panel Guests:

Robert Frieden

Vice President of Information Services and CIO
Genesis Health System



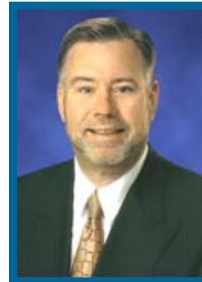
Brent Lang

President and COO
Vocera, Inc.



Gerry Hinkley

Partner
Davis Wright Tremaine LLP



Moderator:

Barbara Kirchheimer

Freelance Reporter
Modern Healthcare



Rich Rogers

Vice President of Information Technology and CIO
Health First



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Roundtable Q&A

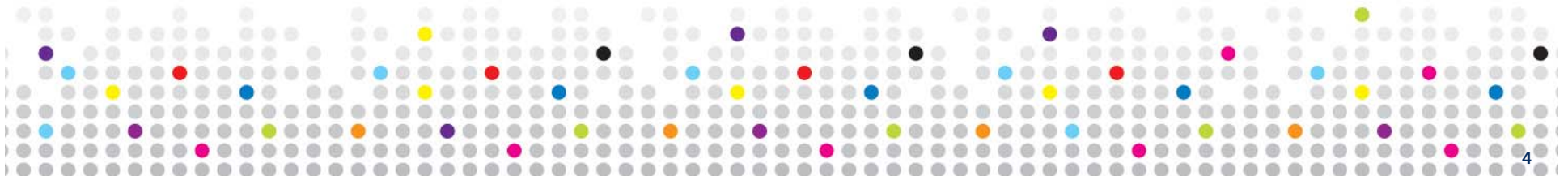
Defining *Meaningful Use* and future implications

Aligning *Meaningful Use* and long-term goals

Innovative technologies used today in hospitals

Barriers hospitals face in HIT adoption

Evaluation criteria for new technology





Meaningful Use Overview

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What is it?

Who is defining it?

What does it include?

Overall goal of the term



Gerry Hinkley
Partner
**Davis Wright
Tremaine LLP**





Interpretations of *Meaningful Use*

- How should it be defined?
- What kinds of technologies should be included in the definition?



Robert Frieden
Vice President of
Information
Services and CIO



Rich Rogers
Vice President
Information
Technology and CIO



Brent Lang
President
and COO

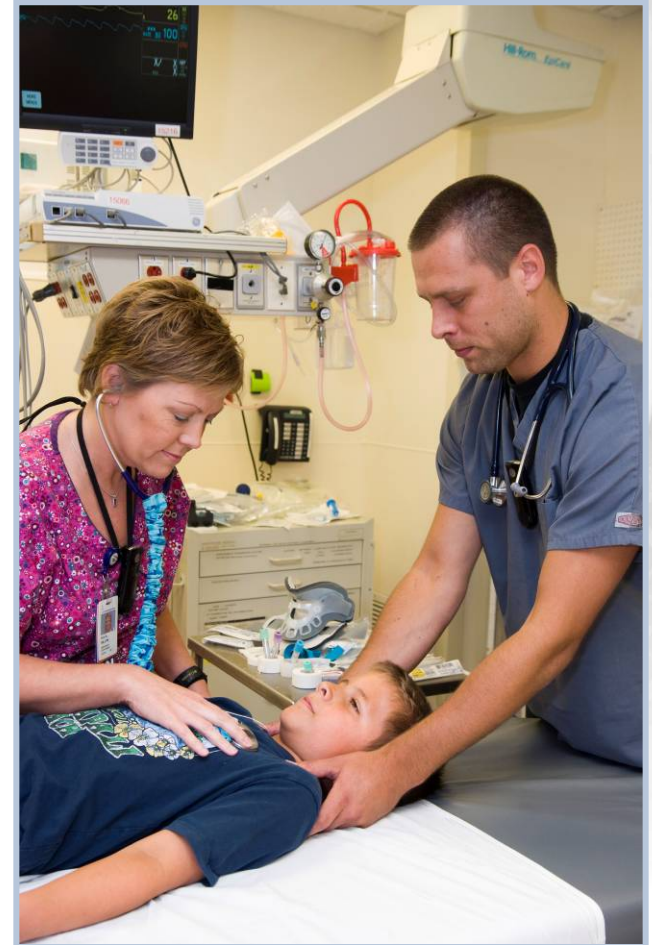




Meaningful Use at the Bedside

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- HHS definition of *Meaningful Use* for federal ARRA funding will focus on health IT to improve quality and *"inform clinical decisions at the point of care"* so clinicians can spend more time with patients
 - *David Blumenthal, National Coordinator for Health IT*
- "Vocera is an on-the-spot, at-the-moment, take-care-of-your-needs system."
 - *Chris Samuelson, RN, Manager Clinical Information, Progress West*
- How Vocera Impacts Hospitals
 1. Quality improvement — more time at the bedside
 2. Better coordination of care
 3. Integrating patient and family into the care process
 4. Cost savings through improved efficiency





Meaningful Use and Long-Term Goals

What should CIOs be planning for?

How does *Meaningful Use* impact long-term goals of hospitals?

Rich Rogers, *Health First*
Robert Frieden, *Genesis Health System*





Describe the innovative technologies used today in your hospitals

Rich Rogers, *Health First*
Robert Frieden, *Genesis Health System*





Vocera Impacts Hospital Performance



Patient Flow

- Move patients through the hospital with peak efficiency
- \$3,000,000 increase in annual patient service revenue

Patient Safety

- Respond rapidly to life-threatening events
- Alarm closure reduced from 9 minutes to 39 seconds

Patient Experience

- Reduce noise levels and deliver patient-centered care
- 94% reduction in use of overhead paging

Staff Efficiency

- Eliminate phone tag, hassles, and run around
- \$1,000,000 yearly reduction in staff overtime

9+

Years of Experience

30%+

Magnet, Most Wired, and
Top 100 Hospitals

600+

Hospital and Health Systems

450,000+

Active System Users





What is the process for collecting stimulus funds?

What are the real or perceived barriers in HIT adoption?



Rich Rogers, *Health First*
Robert Frieden, *Genesis Health System*
Gerry Hinkley, *Davis Wright Tremaine LLP*





Meaningful Use Timeframe and Future Technologies

When is a definition expected? What are the next steps?



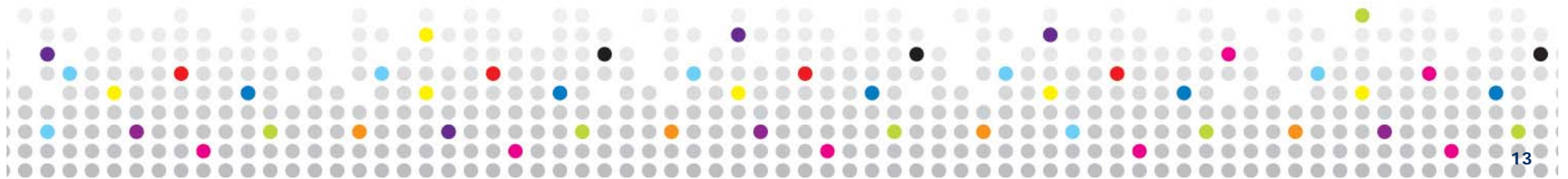
How much of an impact will HITECH or ARRA standards have on the evaluation of new technologies?

Rich Rogers, *Health First*
Robert Frieden, *Genesis Health System*
Gerry Hinkley, *Davis Wright Tremaine LLP*

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Audience Q&A





Learn more about Vocera at:

- www.vocera.com
- Email: info@vocera.com or webinars@vocera.com
- Call: 1-888-9-VOCERA
- Vocera webinars: <http://vocera.com/news/webinars.aspx>

Meaningful Use resources:

- <http://healthit.hhs.gov/portal/server.pt?open=512&objID=1325&parentname=CommunityPage&parentid=1&mode=2>
- <http://www.ncvhs.hhs.gov/090428ag.htm>
- <http://www.emrandhipaa.com/emr-and-hipaa/2009/05/06/meaningful-use-in-hospitals-vs-meaningful-user-physicians/>

Links to HITECH Act and ARRA:

- <http://www.recovery.gov/Pages/home.aspx>
- <http://waysandmeans.house.gov/media/pdf/110/hit2.pdf>
- <http://grants.nih.gov/recovery/>



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Thank You

